



LYNX

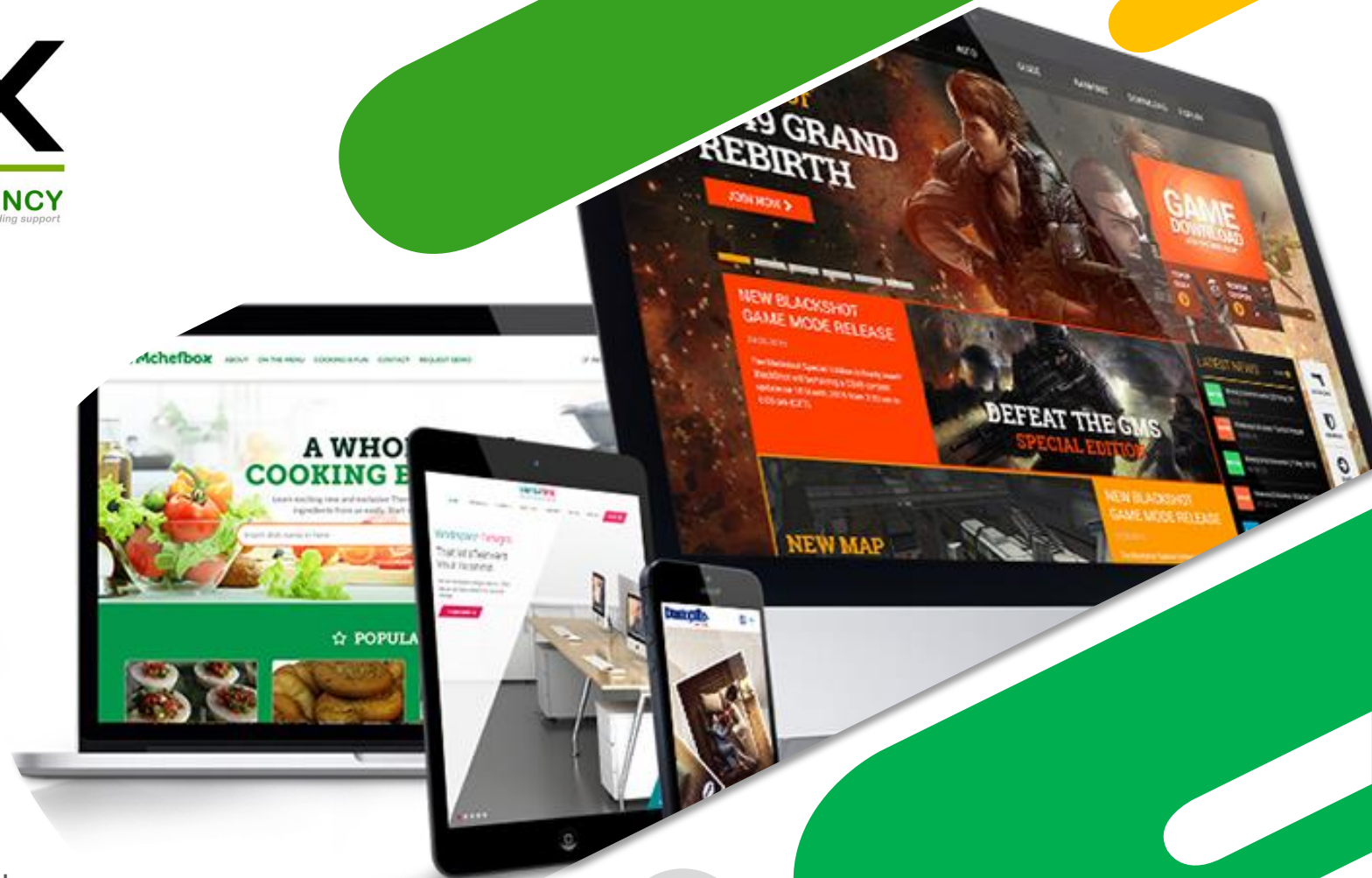
CREATIVE | MARKETING AGENCY
More value for less through strategic online branding support

OVERVIEW

More value for less!

Website Development
Graphics Design
Social Media
Digital Branding & Marketing
Business/New Product Development

www.lcmagency.art



CONRAD GUTHRIE

LYNX Creative Marketing Agency branding as LCM Agency is dedicated to developing businesses worldwide by providing comprehensive, competitive, and uniquely designed internet marketing support service tools.

The concept was coined by Conrad Guthrie in 2011 as a freelancer operating from home. It was then further materialized after been motivated by his wife to expand as a business. He then partnered with his friend, Paul Harris, who took the role of CEO in 2017. The business was then officially registered and its first office was situated at 7 Eureka Crescent, Kingston 5 Jamaica, serving over 8 committed clients in Jamaica, UK, and the USA. The business was under the managed of a team that consisted of 2 fulltime customer support agents, and 2 part-time sales representatives. Today, we are serving clients in Jamaica, Canada, Germany, the UK, the USA, Sri Lanka and St. Lucia.



Snr. Marketing Consultant



OUR AIM

In the Marketplace

LYNX Creative Marketing Agency remains the business that offers the most affordable Internet Marketing Support and business development Services Island-wide. We are young, yet committed, and highly driven game changers with the ability to transform any start-up or small and medium-sized business.

With over 10 years of experience in the industry, we understand that competition is paramount to our success, therefore, our services are packaged to achieve two fundamental goals:

- **To help each client develop and grow within their local market.**
- **To Lead in in the industry by providing more value for less.**

We have the expertise, just like any other competitor, to change the way business owners view Online Brand Awareness.

PAUL HARRIS

As of January 2024, according to [STATISTA Research](#), approximately 5.35 Billion internet users have been recorded. In light of the recent outbreak of the Nobel CORONA Virus (COVID-19), the question facing many business owners worldwide is whether or not their company really needs a boost and why. We have seen in since then, an increased need for online marketing than never before since the turn of the 21st Century. The truth is, without a carefully designed and intuitive marketing plan; a company will inevitably fail at establishing and maintaining online brand awareness and consistency in business development.

Too many companies have attractive service offers that are under the radar, and too many of them are missing out on the vast opportunities that the internet has to offer. Our aim is to strategically guide businesses to recognizing that “Online Marketing” is an investment to asset building. It should not be considered a liability.



Regional Marketing
Consultant - USA

WHY LCM AGENCY?



“WE DEFINE SUCCESS DIFFERENTLY”

LYNX Creative Marketing Agency offers internet marketing and business development solutions through the development of attractive, responsive, intuitive and compelling websites, social media content management backed by 24/7 Technical and Basic Graphics Support.

None of our competitors are as dedicated as we are on a 24-hour basis as we take pride in what we do.

It is relatively an easy process of business partnership!

This is a specially designed program to help startups as well as SMEs innovate and grow. We provide mentorship, education and access to possible investors. These resources allow you and your ideas to take shape while operating at a lower cost.

WHY LCM AGENCY?



“WE DEFINE SUCCESS DIFFERENTLY”

We are intentionally keeping LYNX Creative Marketing Agency as a small family while effectively achieving our goal and to keep doing the things we love so much: “Developing each brand, one-by-one”. That’s especially important in this industry where most developers make it impossible to get on the phone and speaking in hard-to-understand language.

If you’re not tech savvy, you can’t even understand what they’re saying.

Let us put you at ease. It’s our job to create a brand for your business that you can feel proud of with no sweet-talk salespeople or high cost/hidden fees.

WHY LCM AGENCY?



Bottom line: Not only do we understand the importance of an active and consistent online presence, we understand that in times like now, affordability is essential for any business to maintain consistency, and as such, our prices may not appear to be realistic, but they work for just about anyone business.

As our Regional Marketing Consult (USA), PAUL HARRIS always say;

“WE ARE COST LEADERS”

We also know what gets every business owner excited, Results!. With the integration of knowledge, technology and talent, we managed to offer our services at the lowest possible cost which enables us to offer;

MORE VALUE FOR LESS!



EVERY BUSINESS

Must have an active website.

There are numerous benefits of having an online presence:

- Ease of publishing, updating and serving information publicly.
- Provide updated information for frequently asked questions.
- Collect feedback from customers
- Increase brand awareness
- Transform potential customers into actual customers
- Grow your network
- Appreciate customers by offering 24/7 online customer service
- Identify new leads from web-based analytical reports

WHY



DO BRANDS NEED DIGITAL MARKETING & BUSINESS DEVELOPMENT SUPPORT?



Convenience for Customers

Using the Internet to search for businesses and products is much easier and faster than at any time in the past. Millions of searches are done every day and it is a common practice for businesses to find their next supplier over the web. Customers can learn more about your business, services, and products.



Provides Greater Exposure

Your brand will be visible to all potential and current clients. You will no longer be tied to the limited geographic exposure of the golden ages or the business directory. There are many benefits of utilizing social media platforms, but the only a website can display all your information in one place.

By having your brand accessible to potentially thousands of people you are showcasing your company across the globe regardless of the marketing tool.



Built Trust and Credibility

Customers need to know more about you and the history of your business, and digital marketing is a great way to build confidence with people. Building a trustworthy digital brand consists of two components:

Reputation, and Security

Reputation means providing visitors with **assurance**. Security means providing users with a **guarantee** that your brand is of **value** and that you are there to provide support when needed.

Boost Your Brand

You can save money on printing and postage for sharing brochures, flyers, newsletters, and other mailings. It costs less than many other advertising techniques.

You can do it!

You can simply boost your brand with our Business Development Incubator Program which last for three weeks.



Our success depends on your Trust; therefore, the question is;

Do you want more value for less?

WE ARE FOCUSED & COMMITTED



MISSION STATEMENT

To assist start-ups and SME's in achieving their digital marketing and business development objectives through the provision of affordable support services.

CORE VALUES

- Honesty & Integrity
- Commitment & Accountability
- Creativity & Dominance
- Research & Innovation
- Respect & Quality Service

VISION STATEMENT

To become the #1 brand worldwide by delivering more value for less.



WEBSITE PACKAGES

WEBSITE SET-UP - Pack. #1



SET-UP
***J\$25,000.00**
One-time Fee

- ❖ 5 Main Pages (*Unlimited additional pages*)
- ❖ 1 Domain (*Renews Yearly*)
- ❖ 1 SSL Certificate (*Renews Yearly*)
- ❖ Shared Hosting (12 Months) (*Renews Yearly*)
- ❖ Basic Graphics Support

Contract - 30 Days only (*No monthly technical support*)

** Conditions Apply*

WEBSITE SET-UP - Pack. #2



SET-UP

*J\$10,000.00

J\$3,450

*per month

- ❖ 5 Main Pages (*Unlimited additional pages*)
- ❖ 1 Domain (*Renews Yearly*)
- ❖ 1 SSL Certificate (*Renews Yearly*)
- ❖ Shared Hosting (12 Months) (*Renews Yearly*)
- ❖ 1 Google Business Profile Support
- ❖ 1 Instagram Profile Support
- ❖ Unlimited Monthly Security/Content Updates
- ❖ Basic Graphics Support

* *Conditions Apply*

CONTACT US

Head Office: 11 Eastwood Park Road
Kingston 10, Jamaica.

USA Address: 102 North 85th Parkway
Fayetteville, Georgia 30214
United States

Email Address: sales@lcmagency.art

WhatsApp: (1876) 384 - 8827

USA (SMS Only): (1478) 202 - 2383

Website: www.lcmagency.art

Social Media: [@lcmagency.art](#)



BIG IMAGE

